Course unit: Corporate Finance

Course metadata

• Title in French: Finance d'entreprise

Course code: tbaECTS credits: 3Teaching hours: 72hType: specialized course

• Language of instruction: English and French

Coordinator: tba

• Instructor(s): Amaury Schoenauer (Caisse d'Epargne CEPAC), Mehdi El Alaoui (International Finance Corporation), Benoît Forgues (Rgreen), Olivier Vandooren (Sigée Finance), Julien Belon (Arx Corporate Finance), Hugues Chabalier (2CFinance),

Mathieu Rebbi (EY)

• Last update 24/03/2021 by C. Pouet

Brief description

This course unit is divided into three parts:

- Structured finance (24 hours) taught by Amaury Schoenauer,
- Project finance (24 hours) taught by Mehdi El Alaoui, Benoît Forgues and Olivier Vandooren,
- Workshop in corporate finance (24 hours) taught by Julien Belon, Hugues Chabalier and Mathieu Rebbi.

Learning outcomes

- Know how to build a financial model and challenge its assumptions
- Understand how bankers can manage risks using structured finance
- Know the advantages and drawbacks of structured operations
- Understand how these operations can allow for financing large industrial projects
- Know the advantage and drawbacks of PPPs
- Understanding the specificities of start-up financing and advising

Course content

Structured finance

- 1. Main market players and rationale for using structured finance
- 2. Promoters Credits
 - Understanding the Promoter's logic
 - Understanding Credit Risk
 - Assessing the risks for the banker

- 3. Investor Credit
 - Conceptualization
 - Leverage and Loan to Value (LTV)
 - Debt Service Cover Ratio (DSCR) and Interest Cover Ratio (ICR)
 - Slicing of Debt
- 4. Due diligence and points of vigilance of the banker
 - Leases and Rental Conditions
 - Valuation Report
- 5. Other operations
- 6. Perspectives on Market Finance (Securitization)

Project finance

- 1. The main steps of project finance
 - Tender
 - Structuring
 - Optimization
- 2. Financial modelling
 - The issue of circularity
 - o Internal rate of return and gearing ratio
 - Case study
- 3. The case of renewable energy projects
 - Prices and costs of renewables
 - Bank versus funds
 - How to set the price of a project?

Workshop in corporate finance

- 1. Financial modelling using Excel
- 2. The specificities of Transaction Services Advisory
- 3. Advising start-ups (on their business model and in making them viable)
- 4. Projects with real start-ups

Bibliography

Check the availability of the books below at Centrale Marseille library.

- 1. Structured finance
 - Vernimmen, P. (2021). Finance d'entreprise. Dalloz.
- 2. Project finance
 - ∘ tba
- 3. Workshop in corporate finance
 - ∘ tha

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